THE BARRIERS

Textbook prices have increased ~300% since 2001

Textbook prices are increasing faster than wages by almost 150% over the same period of time.

Many students have forgone purchasing textbooks, even with the knowledge that their grades would suffer.

If they weren’t buying textbooks, USU students would be putting that money towards:

AT USU OUR STUDENTS...

75% Pay for textbooks out of pocket without parent help, loans, or scholarships.

69% Have chosen not to purchase a textbook because of cost

57% Felt this decision negatively impacted their grade

85% Have delayed purchasing a textbook because of cost

59% Felt this decision negatively impacted their grade

Students make the decision not to buy a textbook out of necessity.

OER DISRUPT

Open:  
• Allows for adaptation, modification, and redistribution w/ attribution  
• Free is not the same as open

Educational:  
• Democratizes education  
• Available even after a course ends  
• Educators curate, create, and design

Resources:  
• Mobile  
• Web-accessible  
• Facilitates accessible formatting  
• Always available  
• AND affordable

The harms of increasing textbook costs are even more impactful to low-income and minority students, but so are the benefits of implementing OER.

Students’ ability to purchase a textbook is an indicator of circumstance and socio-economic background. Their grades shouldn’t be.

Higher education has a responsibility, not to guarantee, but to enable and empower the success of all students.